Dr Lesley Paterson

Senior Facilitator & Coordinator
Public Engagement with Research

Research Services
Public Engagement with Research

- Responsible Research & Innovation
- Business & Policy Engagement
- Research Comms
- Widening Participation
- Outreach
- Community Engagement
- Patient & Public Involvement
- Impact
- Knowledge Exchange
What is Public Engagement with Research?

“Public Engagement with Research refers to a wide range of ways of engaging members of the public with the design, conduct and dissemination of research.”
Benefits to Researchers

- Enhance research and its impact (REF)
- New research perspectives
- Skills development
- Gain access to funding
- Meets funders’ expectations
- Raise research profile
- New collaborations and partnerships
- Rewarding and motivating
- Inspire future generation of researchers
Benefits to you

- Raises awareness of the excellent research and innovation that you support
- Provides new content and perspectives on research
- Builds engagement skills in researchers
- Demonstrates that your department/faculty/research centre or group is focused on engaging with wider society
- Contributes to research impact
- Cascading engagement activities
- Funding available
- PER is part of your job portfolio/description
Public Engagement with Research

Oxford has excellent examples of Public Engagement activity.

However - clear gap between the significance that the University/its researchers attach to public engagement and the strategic and systematic support in place.
### PER Activity (past 12 months)

<table>
<thead>
<tr>
<th>Activity</th>
<th>0%</th>
<th>25%</th>
<th>50%</th>
<th>75%</th>
<th>100%</th>
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<tbody>
<tr>
<td>Institutional public open day</td>
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<td>Public lecture</td>
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<td>Other informal events</td>
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<td>Written for the public (i.e. media)</td>
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<td>Worked with teachers/schools</td>
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<td>Participated in a festival</td>
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<td>Public dialogue event/debate</td>
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<td>Worked with museums/galleries</td>
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<td>Interviewed by journalist</td>
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<td>Communicated via social or digital media</td>
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<td>Worked with the public/patients' groups</td>
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<td>Projects involving public as researchers</td>
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<td>Engaged with policy-makers</td>
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- **Not once**
- **Once**
- **2-3 times**
- **4+ times**
PER Importance (compared to other duties)

- Very important: 60%
- Fairly important: 40%
- Equally important
- Not very important
- Not at all important
How much time would you like to spend on PER?

- More time: 78%
- The same: 18%
- Less time: 4%
- Don't know: 18%
What would reduce barriers to PER?

- If I was relieved of other work to do it
- If someone invited me to take part
- If grants covered staff time
- If PER work was recognised and valued
- If it helped with my own career
- If I had some (more) training
PER Training Received

No training - not offered
No training - but offered
External training
In-House - PER Specialist
In-House - General
Funder training
Previous employer
Public Engagement with Research

Implementation

Equip staff across Oxford to plan and deliver **high-quality** Public Engagement with Research activities and to foster a culture in which they are recognised for their accomplishments.

**Delivery mechanisms**

- Leadership
- Building this activity into the planning and resourcing of new research projects
- Facilitating opportunities for collaboration, in particular between researchers and the University’s museums, libraries and collections
- Providing staff with support and training
- Publicising and celebrating examples of best practice both within the University and externally.
University Public Engagement with Research Strategic Plan
Lunchtime Seminar: Public Engagement with Research – What the Funders Want
Public Engagement with Research Seed Fund
Modafinil – the ‘smart drug’ leading the charge towards a future of neuroenhancement

August 27, 2015 6:37am BST

Extension of our “natural” capacities through science and technology is not a new phenomenon – it has been a key driver of many evolutions of human society throughout history: movement with the wheel; navigation with the compass; communication with the wire. The field of “neuroenhancement” – using our understanding of how the brain works more directly to try to improve the way it functions – might well be the next such catalyst.
Welcome to the new Public Engagement with Research (PER) website - a hub for all PER related information at the University of Oxford. Here you can discover what PER is all about, how to go about planning an engagement activity, look at examples of excellent engagement happening around the university, get support for engagement activities, and find out about upcoming engagement opportunities for both researchers and the public.
Director's Update: Competition for new Wellcome Trust Centres

AUG, 2015

by Wellcome Trust

tags: Centres, Funding, Jeremy Farrar

When the Wellcome Trust decides to lend its name to a project, person or place, it is a measure of how much we value their potential to advance our mission of improving health.

That means a lot to us and to the people who work with us – as I know from 18 years as Director of the Oxford University Clinical Research Unit, which is the Wellcome Trust Major Overseas Programme in Vietnam.

Having such prominent support from Vietnam, the University and the Wellcome Trust helped us establish our unit's scientific reputation in studying infectious diseases, but it also bolstered our influence in making sure that the results of our research were used and applied in policy and clinical practice.

Now, as Director of the Wellcome Trust, I want to make sure that we continue using our name, our money and our support to empower fantastic groups of researchers to push themselves further and make even greater strides towards improving health.
High Quality PER
Why? Who? How?
To inform & Inspire

To Consult

To Collaborate & Co-create
Why? Who? How?
Why? Who? How?
Public Engagement with Research: methodologies

<table>
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<tr>
<th>Informing &amp; Inspiring</th>
<th>Consulting</th>
<th>Collaborating</th>
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<tbody>
<tr>
<td>Talks</td>
<td>Opinion polls</td>
<td>Citizen Science</td>
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<tr>
<td>Exhibitions</td>
<td>Attitude research</td>
<td>Participative research</td>
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<tr>
<td>Podcasts</td>
<td>Public dialogues</td>
<td>Stakeholder dialogue</td>
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<tr>
<td>Films</td>
<td>Public debates</td>
<td>Citizen Jury</td>
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<tr>
<td>Education activities</td>
<td>Focus groups</td>
<td>Co-production of knowledge</td>
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<tr>
<td>Social media</td>
<td>Social research</td>
<td>Committee representation</td>
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<tr>
<td>Theatre/ the arts</td>
<td>Advisory Committee</td>
<td>Patient &amp; Public Involvement</td>
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Evaluate
Comments and Questions
PER Digest: Monthly email newsletter

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