

Course Information Sheet for entry in 2023-24

PGDip in Strategy and Innovation

About the course

The PGDip in Strategy and Innovation, also referred to as the Oxford Executive Diploma in Strategy and Innovation, is designed to equip experienced professionals with the practical tools to both effectively formulate and execute transformative strategies that drive growth, maximise value and make a dynamic impact in our rapidly changing world.

This interactive programme is built on the academic rigour of a specialised Oxford master's-level qualification.

Upon successful completion of this diploma, you will have gained not only a complete set of professional strategic tools and a revitalised approach to innovation, but the advanced capability to select, tailor and develop your own frameworks to deliver an effective solution to future challenges.

Course outline

The Oxford Executive Diploma in Strategy and Innovation is comprised of four immersive modules taught in Oxford over one year. These modules usually take place once per quarter. You can currently choose to apply to one of two available cohorts. You must be able to attend all of your chosen cohort's module dates. Changing classes during the diploma is not permitted.

Prior to your arrival, you will be invited to attend an online welcome event to meet your cohort and receive your programme onboarding information. This includes an introduction to the programme, key members of staff, Canvas – our online learning hub and more. Pre-reading, and any other preparatory materials, is typically shared on Canvas one month before each module. You will be expected to complete the allocated pre-reading prior to each module.

Previous participants have estimated that the study commitment in-between modules is approximately 6-8 hours per week for the duration of the diploma programme. This time is spent completing the allocated pre-reading prior to each module and preparing for the four assessments.

In between modules, you will be invited to take part in our Executive Insights and Impact series – our new online co-curricular programme, launching in 2023. The series aims to both enrich your learning experience and enhance your impact in the workplace in the long term.

Executive Insights sessions

Drawing on the faculty expertise and synergies present throughout the portfolio, this series is intended as an opportunity for you to connect and collaborate with other participants across the Executive Diplomas through discussions on topical trends. Topics could include reflective leadership and strategic approaches in our changing world.

Executive Impact workshops

Our diploma-wide Executive Impact workshop series is focused on supporting you to expand your professional network, achieve your ambitions and elevate your presence at board level. We recognise that each participant is at a different stage in their career journey, and we have therefore carefully curated these sessions to appeal to a range of different development goals. These lively and interactive workshops are delivered in three instalments over the course of the year, focusing on practical topics such as:

1. Managing your career: setting a vision and taking action
2. Building your personal brand
3. Personal impact and storytelling

Course modules

Central to the design of the Oxford Executive Diplomas is the dual focus on the academic theory ('thinking') behind current organisational and global challenges, and the practical approaches ('doing') through which to successfully navigate them.

The Oxford Executive Diploma in Strategy and Innovation offers a unique focus on the relationship and interdependencies between these two concepts over four core modules:

1. Strategy
2. Innovation Strategy
3. Globalisation and Strategy
4. Strategy in Action

The aim of these courses is to provide an advanced breadth and depth of knowledge, combined with the practical professional tools, that will enable you to:

- formalise your strategic capabilities and revitalise your innovation mindset
- sharpen your strategic approach
- effectively operate across sectors
- launch and scale start-ups and ventures at pace

The programme is taught through a combination of lectures, case studies and syndicate group discussions. The content is highly interactive, and you will be encouraged to share your sector and industry knowledge, experiences and best practices with your peers throughout.

Supervision

For this course, the allocation of graduate supervision is the responsibility of the Saïd Business School and it is not always possible to accommodate the preferences of incoming graduate students to work with a particular member of staff.

Your academic supervisor will provide support with academic progress, guidance, and corrective action.

Assessment

The first three modules are assessed by submissions and/or examination. The final module is assessed by an extended assignment related to your organisation or industry.

Successful completion of the programme will result in the award of a Postgraduate Diploma in Strategy and Innovation.

Changes to courses

The University will seek to deliver this course in accordance with the description set out above. However, there may be situations in which it is desirable or necessary for the University to make changes in course provision, either before or after registration. These may include significant changes made necessary by a pandemic (including Covid-19), epidemic or local health emergency.

For further information, please see the University's Terms and Conditions (<http://www.graduate.ox.ac.uk/terms>) and our page on changes to courses (<http://www.graduate.ox.ac.uk/coursechanges>).

Expected length of course

i) Table showing expected course length and mode of study offered

Part Time Only

<i>Expected length</i>	12 months
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Costs

Total Course Fees for entry in February or March 2024

ii) Table showing Total Course Fees for entry in February or March 2024

<i>Fee status</i>	<i>Total Course fees</i>
<i>Home</i>	£30,890
<i>Overseas</i>	£30,890

Information about course fees

Course fees cover your teaching as well as other academic services and facilities provided to support your studies. Unless specified in the additional cost information (below), course fees do not cover your accommodation, residential costs or other living costs. They also don't cover any additional costs and charges that are outlined in the additional cost information.

Deposits

If your application is successful, you will be asked to pay a deposit against your course fees at the application stage as a condition of your offer. The deposit amount and date by which payment must be made are shown below.

iii) Table showing deposit amount and date when it must be paid

<i>Amount of deposit</i>	<i>Date by which deposit must be paid</i>
£4,635	30 days from offer date on the initial offer letter

Additional cost information

As part of your course requirements, you will need to choose a final project topic. Depending on your choice of topic and the research required to complete it, you may incur additional expenses, such as travel expenses, research expenses, and field trips. You will need to meet these additional costs, although you may be able to apply for small grants from your department to help you cover some of these expenses. Please note that this course requires that you are taught in Oxford, and you will need to incur travel and accommodation costs to attend the course if you do not live in the Oxford area.

Living costs

In addition to your course fees, you will need to ensure that you have adequate funds to support your living costs for the duration of your course.

If you are studying part-time your living costs may vary depending on your personal circumstances but you must still ensure that you will have sufficient funding to meet these costs for the duration of your course.

The likely living costs for 2023-24 are published below. These costs are based on a single, full-time graduate student, with no dependants, living in Oxford. We provide the cost per month so you can multiply up by the number of months you expect to live in Oxford.

Table iv) Likely living costs for one month

	<i>Lower range</i>	<i>Upper range</i>
<i>Food</i>	£300	£470
<i>Accommodation</i>	£715	£860
<i>Personal items</i>	£180	£305
<i>Social activities</i>	£40	£90
<i>Study costs</i>	£35	£80
<i>Other</i>	£20	£35
<i>Total</i>	£1,290	£1,840

Table v) Likely living costs for nine months

	<i>Lower range</i>	<i>Upper range</i>
<i>Food</i>	£2,700	£4,230
<i>Accommodation</i>	£6,435	£7,740
<i>Personal items</i>	£1,620	£2,745
<i>Social activities</i>	£360	£810
<i>Study costs</i>	£315	£720
<i>Other</i>	£180	£315
<i>Total</i>	£11,610	£16,560

Table vi) Likely living costs for twelve months

	<i>Lower range</i>	<i>Upper range</i>
<i>Food</i>	£3,600	£5,640
<i>Accommodation</i>	£8,580	£10,320
<i>Personal items</i>	£2,160	£3,660
<i>Social activities</i>	£480	£1,080
<i>Study costs</i>	£420	£960
<i>Other</i>	£240	£420
<i>Total</i>	£15,480	£22,080

Document accessibility

If you require an accessible version of the document please contact Graduate Admissions and Recruitment by email (graduate.admissions@admin.ox.ac.uk) or via the online form (<http://www.graduate.ox.ac.uk/ask>).