# Course Information Sheet for entry in 2022-23: PGDip in Strategy and Innovation



#### About the course

The Oxford Postgraduate Diploma (PGDip) in Strategy and Innovation is a graduate qualification designed to enhance your ability to take effective strategic decisions in today's dynamic business environment, and to innovate for competitive advantage. Designed for senior managers, this intellectually rich programme will extend your knowledge and broaden and deepen your skill base, with a clear focus on practical application.

The programme is based on four taught modules of four days each in the areas of strategy, innovation and entrepreneurship, international business and strategy execution. The modular programme structure allows you to study alongside employment and complete a prestigious University of Oxford graduate-level qualification in one year. Each module (see further details) consists of approximately 24 hours of supported study. Students are advised that approximately 6-8 hours of self-directed study per week outside of the modules is required.

The modules currently offered are:

- Strategy
- Innovation Strategy
- Globalisation and Strategy
- · Strategy in Action.

The Postgraduate Diploma in Strategy and Innovation offers:

- a graduate-level qualification from the University of Oxford which builds on your existing professional development and experience;
- the highest standards of academic rigour with a practical approach to developing strategic thinking and execution, entrepreneurship, and innovation in a global environment;
- access to top-level teaching from world-leading experts, drawing on the University of Oxford's strengths in strategy, innovation and entrepreneurship;
- membership of a unique network of peers and practitioners from around the globe; and
- lifelong association with the university through the business school and university alumni networks, as well as a pathway to Oxford's Executive Master of Business Administration (EMBA).

Please note that this course is paperless. This means that paper handouts will not be provided for most of your courses. All presentations will be uploaded to our virtual learning environment. For pedagogical reasons this may be in advance of, just before or immediately after teaching sessions. Handouts will be provided for certain courses based on specific requirements, eg unreliable internet availability or where handouts operate more like a textbook than slides.

#### **Supervision**

The allocation of graduate supervision for this course is the responsibility of the Saïd Business School and it is not always possible to accommodate the preferences of incoming graduate students to work with a particular member of staff.

## Assessment

The Postgraduate Diploma in Strategy and Innovation adopts an assessment regime that requires participants to take four courses and satisfy the examiners in the assessment associated with each core course. Assessment will be a combination of written examinations, and individual assignments.

#### Changes to courses

The University will seek to deliver this course in accordance with the description set out above. However, there may be situations in which it is desirable or necessary for the University to make changes in course provision, either before or after registration. These may include significant changes made necessary by a pandemic (including Covid-19), epidemic or local health emergency. For further information, please see the University's Terms and Conditions (http://www.graduate.ox.ac.uk/terms) and our page on changes to courses (http://www.graduate.ox.ac.uk/coursechanges).

# **Expected length of course**

	Part Time Only	
Expected length	12 months	

#### **Costs**

#### Total course fees for entry in February or March 2023

Fee status	Total Course fees
Home	£28,685
Overseas	£28,685

Further details about fee status eligibility can be found on the fee status webpage (http://www.graduate.ox.ac.uk/feestatus).

Course fees cover your teaching as well as other academic services and facilities provided to support your studies. Unless specified in the additional cost information (below), course fees do not cover your accommodation, residential costs or other living costs. They also don't cover any additional costs and charges that are outlined in the additional cost information.

#### **Deposits**

If your application is successful, you will be asked to pay a deposit against your course fees at the application stage as a condition of your offer. The deposit amount and date by which payment must be made are shown below.

Amount of deposit	Date by which deposit must be paid	
£4,378	30 days from the date on initial offer letter	

The department's website provides further information about deposits for this course.

#### Additional cost information

As part of your course requirements, you will need to choose a final project topic. Depending on your choice of topic and the research required to complete it, you may incur additional expenses, such as travel expenses, research expenses, and field trips. You will need to meet these additional costs, although you may be able to apply for small grants from your department to help you cover some of these expenses. Please note that this course requires that you are taught in Oxford, and you will need to incur travel and accommodation costs to attend the course if you do not live in the Oxford area.

### Living costs

In addition to your course fees, you will need to ensure that you have adequate funds to support your living costs for the duration of your course.

If you are studying part-time your living costs may vary depending on your personal circumstances but you must still ensure that you will have sufficient funding to meet these costs for the duration of your course.

The likely living costs for 2022-23 are published below. These costs are based on a single, full-time graduate student, with no dependants, living in Oxford. We provide the cost per month so you can multiply up by the number of months you expect to live in Oxford.

Likely living costs

	Likely living costs for 1 month		Likely living costs for 9 months		Likely living costs for 12 months	
	Lower range	Upper range	Lower range	Upper range	Lower range	Upper range
Food	£290	£410	£2,610	£3,690	£3,480	£4,920
Accommodation	£680	£810	£6,120	£7,290	£8,160	£9,720
Personal items	£135	£260	£1,215	£2,340	£1,620	£3,120
Social activities	£45	£120	£405	£1,080	£540	£1,440
Study costs	£45	£100	£405	£900	£540	£1,200
Other	£20	£55	£180	£495	£240	£660
Total	£1,215	£1,755	£10,935	£15,795	£14,580	£21,060

When planning your finances for any future years of study at Oxford beyond 2022-23, you should allow for an estimated increase in living expenses of 3% each year.

More information about how these figures have been calculated is available at www.graduate.ox.ac.uk/livingcosts.

## **Document accessibility**

If you require an accessible version of the document please contact Graduate Admissions and Recruitment by email (graduate.admissions@admin.ox.ac.uk) or via the online form (http://www.graduate.ox.ac.uk/ask).