

Course Information Sheet for entry in 2021-22: PGDip in Artificial Intelligence for Business



The 2020s are an era of dramatic evolution to Artificial Intelligence (AI) at the core of our business lives. AI, predictive analytics and other digital disruptions are transforming business models, processes and customer relationships across every industry. Organisations increasingly find themselves confronting moments of existential change. In this landscape of digital disruption, leaders need both the understanding and the tools to integrate AI into their overall strategy.

This new programme combines cutting edge academic learning with practical, front-line knowledge about the impact of AI. With like-minded, global professionals and university researchers, you will learn how to lead in the development, implementation and running of AI systems. This will give you the confidence to not only cut through the 'spin' but also drive long-term value creation and career progression.

This immersive, interactive programme is built on the academic rigour of a specialised Oxford masters-level qualification, in a format designed to suit busy working executives. The diploma consists of four modules in Oxford, each lasting four days (Wednesday to Saturday), over one year.

The modules currently offered are:

- The landscape of technological disruption
- The business of data and machine learning
- AI in practice
- Strategic leadership in the age of AI

The University of Oxford is at the cutting edge of the AI revolution. This postgraduate diploma will draw upon the broad artificial intelligence expertise of the University of Oxford and a diverse range of industry experts. With a focus on practical application, on completion of the four modules and related assessments you will be confident to take a leading role in helping your organisation successfully navigate the age of AI.

The Postgraduate Diploma in AI for Business offers the opportunity to:

- understand and master the application of AI in business - a long term, translatable career advantage;
- gain an Oxford postgraduate qualification without giving up work;
- Build a global professional network;
- Meet leading academics and industry experts;
- Boost your confidence and credibility at a senior level;
- Lifelong association with Oxford University; and
- lifelong association with the university through the business school and university alumni networks, as well as a pathway to Oxford's Executive Master of Business Administration (EMBA).

Please note that this course is paperless. This means that paper handouts will not be provided for most of your courses. All presentations will be uploaded to our virtual learning environment. For pedagogical reasons this may be in advance of, just before or immediately after teaching sessions. Handouts will be provided for certain courses based on specific requirements, eg unreliable internet availability or where handouts operate more like a textbook than slides.

Supervision

The allocation of graduate supervision for this course is the responsibility of the Saïd Business School and it is not always possible to accommodate the preferences of incoming graduate students to work with a particular member of staff. Under exceptional circumstances a supervisor may be found outside of the Saïd Business School.

Assessment

The Postgraduate Diploma in AI for Business adopts an assessment regime that requires you to take four courses and satisfy the examiners in the assessment associated with each core course. Assessment will be a combination of written examinations and individual assignments.

Changes to courses

The University will seek to deliver this course in accordance with the description set out above. However, there may be situations in which it is desirable or necessary for the University to make changes in course provision, either before or after registration. These may include significant changes made necessary by a pandemic (including Covid-19), epidemic or local health emergency. For

further information, please see the University's Terms and Conditions (<http://www.graduate.ox.ac.uk/terms>) and our page on changes to courses (<http://www.graduate.ox.ac.uk/coursechanges>).

Expected length of course

	Part Time Only
Expected length	12 months

Costs

Total course fees for entry in February 2022

Fee status	Total Course fees
Home (UK, Republic of Ireland, Channel Islands & Isle of Man)	£27,581
Overseas (including EU)	£27,581

Course fees cover your teaching as well as other academic services and facilities provided to support your studies. Unless specified in the additional cost information (below), course fees do not cover your accommodation, residential costs or other living costs. They also don't cover any additional costs and charges that are outlined in the additional cost information.

Deposits

If your application is successful, you will be asked to pay a deposit against your course fees at the application stage as a condition of your offer. The deposit amount and date by which payment must be made are shown below.

Fee status	Amount of deposit	Date by which deposit must be paid
Home/EU (including Islands)	£4,137	Approximately 30 days after an offer is made
Overseas	£4,137	

The department's website provides further information about deposits for this course.

Additional cost information

As part of your course requirements, you will need to choose a final integrative assignment topic. Depending on your choice of topic and the research required to complete it, you may incur additional expenses, such as travel expenses, research expenses, and field trips. You will need to meet these additional costs, although you may be able to apply for small grants from your department to help you cover some of these expenses. Please note that this course requires that you are taught in Oxford, and you will need to incur travel and accommodation costs to attend the course if you do not live in the Oxford area.

Living costs

In addition to your course fees, you will need to ensure that you have adequate funds to support your living costs for the duration of your course.

If you are studying part-time your living costs may vary depending on your personal circumstances but you must still ensure that you will have sufficient funding to meet these costs for the duration of your course.

The likely living costs for 2021-22 are published below. These costs are based on a single, full-time graduate student, with no dependants, living in Oxford. We provide the cost per month so you can multiply up by the number of months you expect to live in Oxford.

Likely living costs for 2021-22

	Likely living costs for 1 month		Likely living costs for 9 months		Likely living costs for 12 months	
	Lower range	Upper range	Lower range	Upper range	Lower range	Upper range
Food	£280	£400	£2,520	£3,600	£3,360	£4,800
Accommodation	£655	£790	£5,895	£7,110	£7,860	£9,480
Personal items	£130	£250	£1,170	£2,250	£1,560	£3,000
Social activities	£45	£115	£405	£1,035	£540	£1,380
Study costs	£45	£100	£405	£900	£540	£1,200
Other	£20	£55	£180	£495	£240	£660
Total	£1,175	£1,710	£10,575	£15,390	£14,100	£20,520

When planning your finances for any future years of study at Oxford beyond 2021-22, you should allow for an estimated increase in living expenses of 3% each year.

More information about how these figures have been calculated is available at www.graduate.ox.ac.uk/livingcosts.

Document accessibility

If you require an accessible version of the document please contact Graduate Admissions and Recruitment by email (graduate.admissions@admin.ox.ac.uk) or via the online form (<http://www.graduate.ox.ac.uk/ask>).