

Communications Officers Network

Social media: Five things to remember

22 November 2016





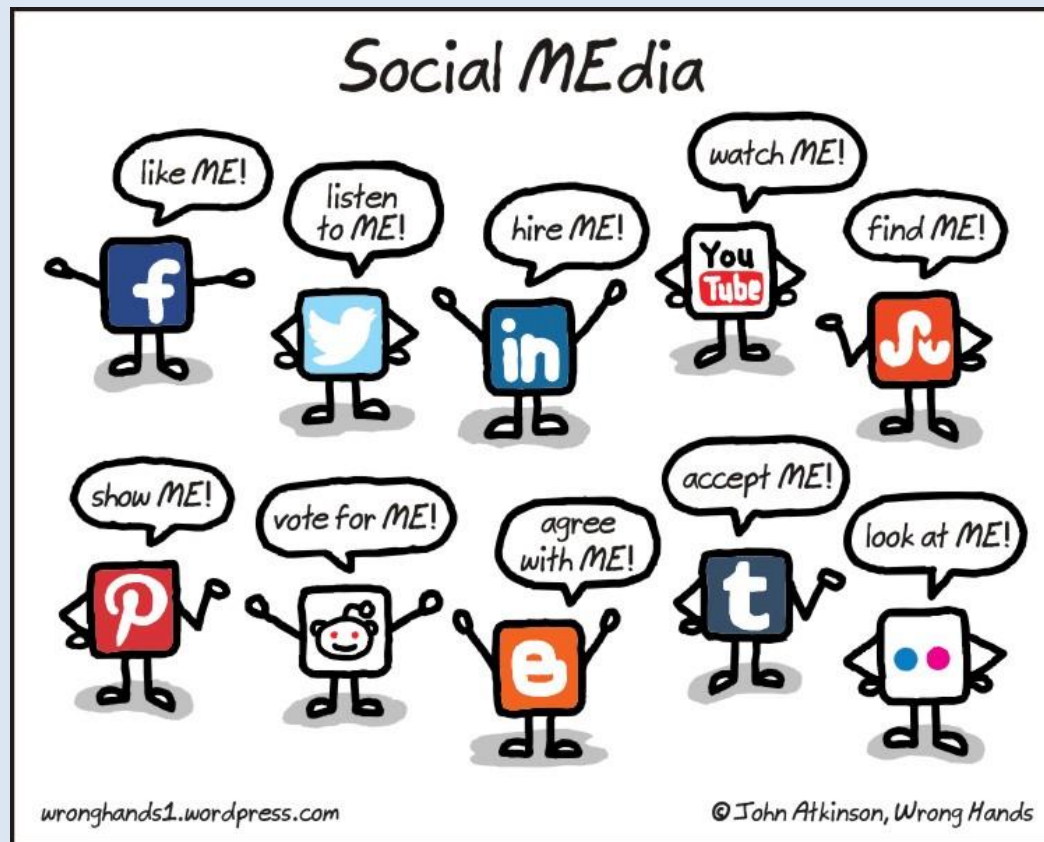
What am I interested in?

- Background in research and analytics.
- Data creates actionable objectives and informs strategy and aims.

- *Outside of work:* Freelance writer, social media/copy editor game magazine & vegan blogger.



Social media: Five things to remember





Social media: Five things to remember

Find your voice.

Be flexible.

Listen and learn.

Content is everything.

Remember your





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Scheduled Posts 13


Search...  Actions ▾

Posts

 How can an academic fight crime? New research from Oxford's Department of Sociology applies network...

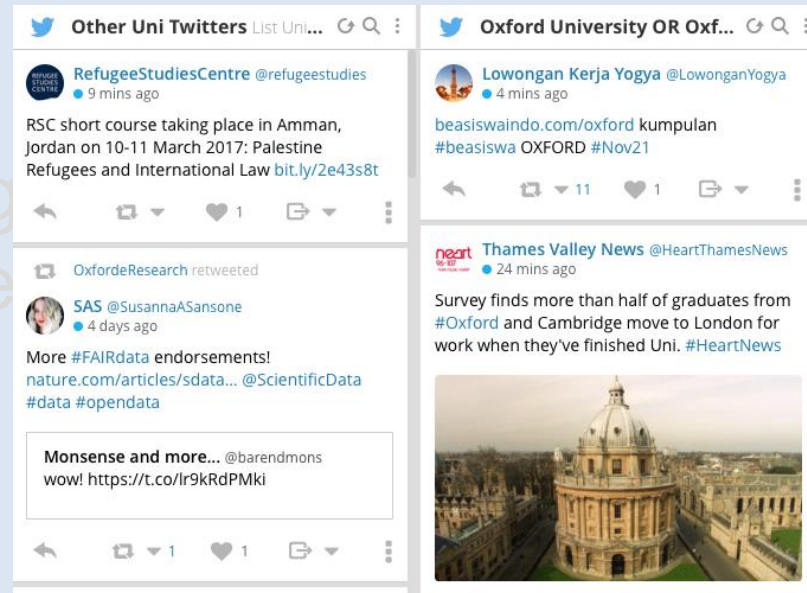
 Trying to decide what career path to pursue? "Be honest with yourself, because you will work hardest at t..."

 "Wytham woods is really the outdoor laboratory of Oxford University - a laboratory with leaves." Join us a...

 Where do domestic dogs come from? An international team of scientists have made a groundbreaking dis...



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The screenshot shows a Twitter feed with four tweets. The first tweet is from the RefugeeStudiesCentre (@refugeestudies) about a short course in Amman, Jordan. The second is a retweet from OxfordResearch of a tweet from SAS (@SusannaASansone) about FAIR data endorsements. The third is from Thames Valley News (@HeartThamesNews) about a survey of graduates moving to London. The fourth is an image of a large building with a dome, likely a university building.

Other Uni Twitters List Uni... 🔍 ↻ ⋮

RefugeeStudiesCentre @refugeestudies
9 mins ago
RSC short course taking place in Amman, Jordan on 10-11 March 2017: Palestine Refugees and International Law bit.ly/2e43s8t


Lowongan Kerja Yogya @LowonganYogya
4 mins ago
beasiswaindo.com/oxford kumpulan #beasiswa OXFORD #Nov21

OxfordeResearch retweeted

SAS @SusannaASansone
4 days ago
More #FAIRdata endorsements!
nature.com/articles/sdata... @ScientificData #data #opendata

Monsense and more... @barendmons
wow! <https://t.co/lr9kRdPMki>

Thames Valley News @HeartThamesNews
24 mins ago
Survey finds more than half of graduates from #Oxford and Cambridge move to London for work when they've finished Uni. #HeartNews





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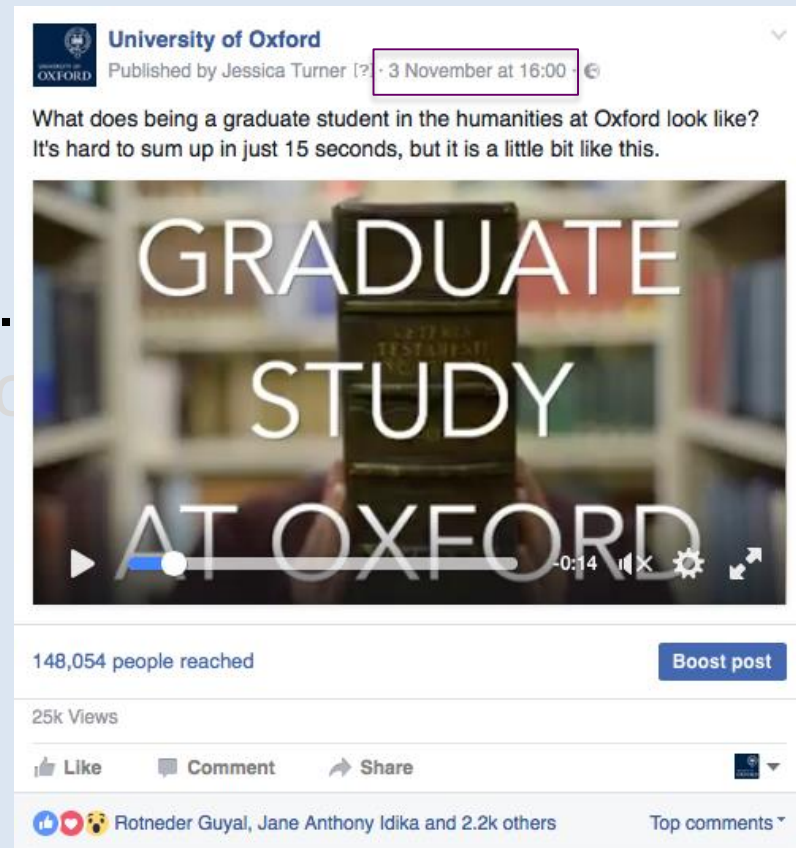
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University of Oxford
Published by Jessica Turner [?] · 3 November at 16:00

What does being a graduate student in the humanities at Oxford look like? It's hard to sum up in just 15 seconds, but it is a little bit like this.

GRADUATE STUDY AT OXFORD

148,054 people reached [Boost post](#)

25k Views

[Like](#) [Comment](#) [Share](#)

[Rotneder Guyal, Jane Anthony Idika and 2.2k others](#) [Top comments](#)



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