This information sheet is intended to help you communicate with internal and external audiences. Whether you want to use the web and social media, the news media, or make your case directly to policy makers and funders – we are here to help you.

Media relations
Media relations are dealt with by our News and Information Office, including four Media Relations Managers who cover a division each as part of their work. If you are wanting advice about publicising your research in the media, they can advise you about your options.

Stephen Rouse, Head of News and Information Office
E: stephen.rouse@admin.ox.ac.uk T: 280533

Tom Calver, covers Medical Sciences
E: thomas.calver@admin.ox.ac.uk T: 280530

Stuart Gillespie, covers MPLS
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Maria Coyle, covers Social Sciences
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Matt Pickles, covers Humanities
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Our news stories are available at www.ox.ac.uk/news our Science Blog at www.ox.ac.uk/scienceblog and our arts blog at www.ox.ac.uk/artsatoxford
Advice pages about dealing with the media can be found at www.ox.ac.uk/public-affairs/media-coverage

University Design Studio
The design studio provides researchers, departments and colleges with a professional and cost-effective design and print-buying service. For more information, visit www.ox.ac.uk/designstudio.
Contact Jo Kay, studio manager:
jo.kay@admin.ox.ac.uk

Oxford University Images
This image library contains over 10,000 images from across the collegiate University. Researchers can access these images for use in communication materials at a reduced cost.
To log onto the site, visit: www.oxforduniversityimages.com

Oxford Today
The University alumni magazine, Oxford Today, is distributed to 165,000 alumni twice a year. It includes current news and research. If you have ideas for inclusion, email ot.editor@admin.ox.ac.uk
For more information, visit www.oxfordtoday.ox.ac.uk

Blueprint
Blueprint is the magazine for staff at the University of Oxford. Published twice a term, it features news and features, plus information about people and awards.
Ideas for inclusion are welcome by emailing blueprint@admin.ox.ac.uk

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Oxford Impacts series
Case studies about research projects are printed and featured on the web www.ox.ac.uk/oxfordimpacts.
If you have stories for this series, please contact Helen Carstairs in the Knowledge Exchange and Impact Team at helen.carstairs@admin.ox.ac.uk.

KE news, events and case studies
If you have any news, events or case studies that you would like to share on the innovation and partnership website www.ox.ac.uk/ke, please contact helen.carstairs@admin.ox.ac.uk.

Creating a website
Advice about making an effective website can be found at www.ox.ac.uk/public_affairs/making-effective-websites.

Audio and video recordings
For advice about the benefits of making audio and video recordings about your research, and who can help you, please see the Q&A on www.ox.ac.uk/itunes-u/making-audio-and-video, which includes contact details and costs.

Making audio and video material available to a global audience
The University is always looking for interesting research to feature on www.ox.ac.uk/research and social media channels.
Please contact digicomms@admin.ox.ac.uk for more information.

Communication skills workshops
The Public Affairs Directorate organises free workshops on communications, such as media relations and social media.
For more information see www.ox.ac.uk/public-affairs/pad-workshops
Contact public.affairs@admin.ox.ac.uk

Facebook
The University’s Facebook page is used to promote University stories to an audience of more than 2.5 million people worldwide.
www.facebook.com/the.university.of.oxford
If you have an interesting story, please contact:
digicomms@admin.ox.ac.uk

Twitter
Our Twitter feed is followed by over 250,000 people and is used to promote University news.
www.twitter.com/uniofoxford
If you have an interesting story, please contact:
digicomms@admin.ox.ac.uk

Organising events
The Events Office organises more than 60 major events each year on behalf of the Vice-Chancellor and Chancellor, and is also available to advise departments and colleges about events they wish to hold.
Contact events@admin.ox.ac.uk

To find out more about the services offered by the Public Affairs Directorate, please see: www.ox.ac.uk/public-affairs