PWO Publications:DESIGN STUDIO:*Design Assets:Logos:*Oxford Brand:Logo Positive versions:ox_brand_cmyk_pos.epsPublic Engagement with Research Seed Fund   
**Case for Support**

An important part of planning a Public Engagement with Research project is to consider:

* **Why** you want to engage? (i.e. the purpose of the engagement – is it to inform and inspire; consult or collaborate with the public?)
* **Who** you want to engage? (i.e. the type of individuals, groups or community you are aiming to engage)
* **How** best to engage? (once you have identified why and who, then think about how best to engage; i.e. what is the best approach to be taken to reach the identified publics and achieve your objectives)

Further details on planning high-quality Public Engagement with Research activity can be found here: <http://www.ox.ac.uk/research/public-engagement/how-engage>.

Please also refer to the Guidelines, before completing this Case for Support.

**1. Your details (PI)**

Full name, including title:

Post held:

Department or Faculty:

Name and email of Department or Faculty finance contact:



**2. Funds are requested to:**

Pilot or develop a new Public Engagement with Research activity

Improve an existing Public Engagement with Research activity

**3. Who are your target public audiences or public participants?**

(Up to 100 words):

**4. Key purpose of the activity:**

To Inform & Inspire the Public:

To Consult & Listen to the Public:

To Collaborate with the Public:

**5. Project Description**

(Up to 1500 words):

Please describe the proposed project, and ensure that you include the following:

a) Objectives/ aims

b) Description of the activity

c) How the project relates to your own research area

d) The expected benefits to you or your research

e) The expected benefits to the target public audiences/ participants

f) How you plan to evaluate the activity

g) Brief project plan/ timeline

h) Describe the project’s potential legacy

**6. Project Summary**

(Up to 200 words):

If awarded, this summary will be published online.

**7. On a scale of 1 (no previous experience) to 5 (very experienced), how much experience in Public Engagement with Research do you (the PI) have?**

N.B. Those that are new to, or experienced in Public Engagement with Research are both welcome to apply.

1  2  3  4  5

**8. Funds Required**

Will this project, or a form of this project, proceed without Public Engagement with Research Seed Funding?

No  Yes

If yes – please describe why the funds are required:

**9. PER Digest**

Would you like to receive the PER Digest? A monthly internal email newsletter with updates on Public Engagement with Research opportunities, news and calls for funding.

No  Yes  Already subscribed

