Course Information Sheet for entry in 2023-24

PGDip in Artificial Intelligence for Business

About the course

The PGDip in Artificial Intelligence for Business, also referred to as the Oxford Executive Diploma in Artificial Intelligence for Business, is designed to empower a community of experienced executives, technical specialists, and future leaders with the practical tools to ethically leverage AI in their organisations.

This interactive programme is built on the academic rigour of a specialised Oxford master's-level qualification. Each module has been developed to incorporate and prepare you for the world-scale challenges, opportunities and pitfalls presented by AI, that are shaping the modern business world.

Upon successful completion of this diploma, you will have developed the best practices required to use AI to effectively transform business processes, drive performance, and maintain a competitive edge.

Course outline

The Oxford Executive Diploma in Artificial Intelligence for Business is comprised of four immersive modules taught in Oxford over one year. These modules usually take place once per quarter.

Prior to your arrival, you will be invited to attend an online welcome event to meet your cohort and receive your programme onboarding information. This includes an introduction to the programme, key members of staff, Canvas – our online learning hub and more. Pre-reading, and any other preparatory materials, is typically shared on Canvas one month before each module. You will be expected to complete the allocated pre-reading prior to each module.

Previous participants have estimated that the study commitment in-between modules is approximately 6-8 hours per week for the duration of the diploma programme. This time is spent completing the allocated pre-reading prior to each module and preparing for the four assessments.

In between modules, you will be invited to take part in our Executive Insights and Impact series – our new online co-curricular programme, launching in 2023. The series aims to both enrich your learning experience and enhance your impact in the workplace in the long term.

Executive Insights sessions

Drawing on the faculty expertise and synergies present throughout the portfolio, this series is intended as an opportunity for you to connect and collaborate with other participants across the Executive Diplomas through discussions on topical trends. Topics could include reflective leadership and strategic approaches in our changing world.

Executive Impact workshops

Our diploma-wide Executive Impact workshop series is focused on supporting you to expand your professional network, achieve your ambitions and elevate your presence at board level. We recognise that each participant is at a different stage in their career journey, and we have therefore carefully curated these sessions to appeal to a range of different development goals. These lively and interactive workshops are delivered in three instalments over the course of the year, focusing on practical topics such as:

1. Managing your career: setting a vision and taking action
2. Building your personal brand
3. Personal impact and storytelling

Course modules

Central to the design of the Oxford Executive Diplomas is the dual focus on the academic theory ('thinking') behind current organisational and global challenges, and the practical approaches ('doing') through which to successfully navigate them.

The Oxford Executive Diploma in Artificial Intelligence for Business offers a specialist focus on four core modules pertinent to the rapid rise and application of AI in an organisational context:

1. The Landscape of Technological Disruption
2. The Business of Big Data and Machine Learning
3. AI in Practice
4. Strategic Leadership in the Age of AI

The aim of these courses is to provide an advanced breadth and depth of knowledge, combined with the practical professional tools, that will enable you to:

- effectively oversee the application, management and governance of AI in your organisation
- gain a specialist perspective of how AI works in practice
- utilise AI effectively and ethically as your role evolves
- launch and scale artificial intelligence-based start-ups and ventures
- sharpen your strategic approach to successfully harness the power of AI in your organisation

The programme is taught through a combination of lectures, case studies and syndicate group discussions. The content is highly interactive, and you will be encouraged to share your sector and industry knowledge, experiences and best practices with your peers throughout.

Supervision

For this course, the allocation of graduate supervision is the responsibility of the Saïd Business School and it is not always possible to accommodate the preferences of incoming graduate students to work with a particular member of staff.

Your academic supervisor will provide support with academic progress, guidance, and corrective action.

Assessment

The first three modules will be assessed by submissions and/or examination. The final module is assessed by an extended assignment related to your organisation or industry.

Successful completion of the programme will result in the award of a Postgraduate Diploma in Artificial Intelligence for Business.

Changes to courses

The University will seek to deliver this course in accordance with the description set out above. However, there may be situations in which it is desirable or necessary for the University to make changes in course provision, either before or after registration. These may include significant changes made necessary by a pandemic (including Covid-19), epidemic or local health emergency.

For further information, please see the University's Terms and Conditions (http://www.graduate.ox.ac.uk/terms) and our page on changes to courses (http://www.graduate.ox.ac.uk/coursechanges).

Expected length of course

i) Table showing expected course length and mode of study offered

Part Time Only

Expected length	12 months

Costs

Total Course Fees for entry in February 2024

ii) Table showing Total Course Fees for entry in February 2024

Fee status	Total Course fees
Home	£30,890
Overseas	£30,890

Information about course fees

Course fees cover your teaching as well as other academic services and facilities provided to support your studies. Unless specified in the additional cost information (below), course fees do not cover your accommodation, residential costs or other living costs. They also don't cover any additional costs and charges that are outlined in the additional cost information.

Deposits

If your application is successful, you will be asked to pay a deposit against your course fees at the application stage as a condition of your offer. The deposit amount and date by which payment must be made are shown below.

iii) Table showing deposit amount and date when it must be paid

Amount of deposit	Date by which deposit must be paid
£4,635	30 days from offer date on the initial offer letter

Additional cost information

As part of your course requirements, you will need to choose a final integrative assignment topic. Depending on your choice of topic and the research required to complete it, you may incur additional expenses, such as travel expenses, research expenses, and field trips. You will need to meet these additional costs, although you may be able to apply for small grants from your department to help you cover some of these expenses. Please note that this course requires that you are taught in Oxford, and you will need to incur travel and accommodation costs to attend the course if you do not live in the Oxford area.

Living costs

In addition to your course fees, you will need to ensure that you have adequate funds to support your living costs for the duration of your course.

If you are studying part-time your living costs may vary depending on your personal circumstances but you must still ensure that you will have sufficient funding to meet these costs for the duration of your course.

The likely living costs for 2023-24 are published below. These costs are based on a single, full-time graduate student, with no dependants, living in Oxford. We provide the cost per month so you can multiply up by the number of months you expect to live in Oxford.

Table iv) Likely living costs for one month

	Lower range	Upper range
Food	£300	£470
Accommodation	£715	£860
Personal items	£180	£305
Social activities	£40	£90
Study costs	£35	£80
Other	£20	£35
Total	£1,290	£1,840

Table v) Likely living costs for nine months

	Lower range	Upper range
Food	£2,700	£4,230
Accommodation	£6,435	£7,740
Personal items	£1,620	£2,745
Social activities	£360	£810
Study costs	£315	£720
Other	£180	£315
Total	£11,610	£16,560

Table vi) Likely living costs for twelve months

	Lower range	Upper range
Food	£3,600	£5,640
Accommodation	£8,580	£10,320
Personal items	£2,160	£3,660
Social activities	£480	£1,080
Study costs	£420	£960
Other	£240	£420
Total	£15,480	£22,080

Document accessibility

If you require an accessible version of the document please contact Graduate Admissions and Recruitment by email (graduate.admissions@admin.ox.ac.uk) or via the online form (http://www.graduate.ox.ac.uk/ask).

https://www.ox.ac.uk/students/new/contract/graduate-course-information-sheets/2023-24-entry