PWO Publications:DESIGN STUDIO:*Design Assets:Logos:*Oxford Brand:Logo Positive versions:ox_brand_cmyk_pos.epsPublic Engagement with Research Seed Fund   
Case for Support

An important part of planning a Public Engagement with Research project is to consider:

* Why you want to engage? (i.e. the purpose of the engagement – is it to inform

and inspire; consult or collaborate with the public?)

* Who you want to engage? (i.e. the type of individuals, groups or community you are aiming to engage)
* Before considering how best to engage (i.e. what is the best approach to be taken to reach the identified publics and achieve your objectives)

Further details on planning high-quality Public Engagement with Research activity can be found here: [www.ox.ac.uk/research/public-engagement/how-engage](http://www.ox.ac.uk/research/public-engagement/how-engage)

Please refer to the Guidelines, before completing this Case for Support.

**1. Your details (PI)**

Full name, including title:

Department or Faculty:

Name and email of Department or Faculty finance contact:

**2. Funds are requested to:**

Pilot or develop a new Public Engagement with Research activity

Improve an existing Public Engagement with Research activity

**3. Who are your target public audiences or public participants?**

(up to 100 words)

**4. Key purpose of the activity:**

To Inform & Inspire the Public:

To Consult & Listen to the Public:

To Collaborate with the Public:

**5. Project Description**

(up to 1500 words):

Please describe the proposed project, and ensure that you include the following:

a) Objectives/ aims

b) Description of the activity

c) How the project relates to your own research area

d) The expected benefits to you or your research

e) The expected benefits to the target public audiences/ participants

f) How you plan to evaluate the activity

g) Brief project plan/ timeline

h) Describe the project’s potential legacy

**6. Project Summary**

If awarded, this summary will be published online (up to 200 words).

**7. Have you (the PI) previously applied for internal or external funds to conduct Public Engagement with Research?**

N.B. Those that are new or experienced in Public Engagement with Research are both welcome to apply.

No  Yes

**8. Funds Required**

Will this project, or a form of this project, proceed without Public Engagement with Research Seed Funding?

No  Yes

If yes – please describe why the funds are required:

**8. PER Digest**

Would you like to receive the PER Digest? A monthly internal email newsletter with updates on Public Engagement with Research opportunities, news and calls for funding.

No  Yes  Already subscribed

